

**EXHIBIT 1**

**Int. Cl.: 7**

**Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35**

**Reg. No. 2,431,060**

**United States Patent and Trademark Office**

**Registered Feb. 27, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**BLENDTEC**

K-TEC, INC. (UTAH CORPORATION)  
420 NORTH GENEVA ROAD  
LONDON, UT 84042

FIRST USE 5-22-1999; IN COMMERCE 5-22-1999.

SER. NO. 75-801,328, FILED 9-18-1999.

FOR: BLENDERS FOR USE IN THE FIELD OF  
FOOD AND DRINK PREPARATION, IN CLASS 7  
(U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

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**BLENDTEC000001**